



VILA  
NOVA de  
**FAMALICÃO**  
CÂMARA MUNICIPAL

BUSINESS MISSION TO THE  
MARKET

# GERMANY

NORTH RHINE  
WESTPHALIA



**FEBRUARY' 19**  
**13-15**

[WWW.CM-VNFAMALICAO.PT](http://WWW.CM-VNFAMALICAO.PT)



# MISSION TO THE MARKET AGRI FOOD SECTOR

The scope of this mission to the market will be based on the region of North Rhine-Westphalia, composed of 31 districts and with a population of 17 933 086 inhabitants.

This zone is composed by:

- Cities such as Düsseldorf, Köln and Bonn;
- Companies in the distribution field, such as Metro AG, Rewe Group and Makro;
- More than 1000 companies in the Fine Gourmet and Local stores' segments.

## SCHEDULED PROGRAM:

### FEBRUARY 14

08h30 - 09h00  
Starting Meeting (Hotel Mercure, Cologne)

09h00 - 16h00  
B2B Meetings (Sellers' Headquarters)

### FEBRUARY 15

08h30 - 09h00  
Meeting (Hotel Mercure, Cologne)

09h00 - 13h00  
B2B Meetings (Sellers' Headquarters)

13h00 - 14h00  
Closing Lunch (Hotel Mercure, Cologne)

Município de Vila Nova de Famalicão will cover the costs of the implementation of the proposed program: *B2B agendas, Project Meetings, Consultants, Transfers from hotel to the sellers' headquarters & Closing lunch.*

Município de Vila Nova de Famalicão does not cover: *Flights and transfers to/from the airport, Other transports, Accommodation, Translator expenses, Shipping of samples & Others.*





For further information, please contact:

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**Interreg**  
**Sudoe**



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